

Project Nr.: 2014-1-PT01-KA202-001059	Project Acronym: TBG
Meeting number: 5th meeting	Country: Breda, The Netherlands
Period of time: from 13/04/2016 to 17/04/2016	

April 13th

Arrival day

April 14th

The participants of the 5th meeting were the following teachers and organisations representatives:

Sergio Fernandes (Portugal),
Sónia Pereira (Portugal),
Pieter Van Schie (DFOIW2W, The Netherlands),
Carla de Vreij (DFOIW2W, The Netherlands),
Valentina Chanina (Efvet),
Aysun Akkan Memis (Turkey),
Lale Yildirimhan (Turkey),
Koray Yeter (Turkey),
Cigdem Isik (Turkey),
Antonio Zapcic (Croatia),
Alexandra Nikiforidou (Greece),
Marios Vlachos (Greece) and
Effie Papadopoulou (Greece).

Moreover, there were 15 students from Portugal, Turkey, Croatia and Greece.

The location of the meeting was the conference room of Campanille Hotel, in Breda, The Netherlands, as our office in Papendrecht is not big enough for hosting such an amount of people.

On 15th April the Netherlands representative of "DFOIW2W", Pieter van Schie & Carla de Vreij welcome the TBG delegates. Pieter is the moderator of the 2 host days and introduces himself, his colleagues, his organization and outlines the programme for the next two days.

A Prezi Presentation 'Introduction of the St. Dutch Foundation of Innovation Welfare 2 Work' is held. Important note/assignment was that each student had to start-up a personal twitter account, make a small bio and picture and gain 1,000 followers as soon as possible...

In the firsts presentation the Dutch Culture is explained by Pieter. Topics covered are:

- The difference between The Netherlands and Holland
- Why you are Dutch?

This is followed by presentation 'How to create a successful company' by Mr drs. R. Gielkens, a young and successful multi-entrepreneur

The importance of internationalization of a successful company and the steps to do so is also covered by Mr drs. R. Gielkens.

After the coffee break Mr Altheo Valentini of EGINA Presents Module 4 through Skype

After the lunch break 2 interactive Practice by Doing sessions were planned. The first session 'Nail the Collaboration' is a group session where students and teachers together have to solve an 'almost impossible problem' *House Rules:*

- *Be Honest*
- *No Mobile phones allowed*
- *No Toilet visits allowed*

Idea of the assignment is the metaphor with starting-up a company and the related problems you have to solve, the mindset you need (work hard, you can do it). During the session the teachers and students are supported by tips and tricks of the workshop trainer. At the end the solution is found and the 'feel of success' is created.

The Interactive Session *Me, My Plan / Your Plan / Our Plan 'Go Do'* relates to the plan of the teacher (Pieter) and the goals he has set in his young life on school (not wanting to go to school), on his journey to work (not interested to work), pursuing his dream of becoming a professional football player (a simple goal, but unrealistic in the end). Explained is how you can adapt your goals, without losing your dreams (starting up a own football club). Through a group session each young person and teacher gets to know each other better by answering questions (do you like school? Do you like entrepreneurship, do you like to work? Do you use Twitter, Facebook, etc.) Through a very simple session, by walking to the left or right side of the conference room everyone gets insight in the world of the young person and teacher regarding this project.

Network dinner at 'Het Kabinet' (City Centre Breda)

April 15th

We started with part 2 of the 'Dutch Culture explained', related to each country separately. Further a presentations were given on the Dutch Education System and Entrepreneurship.

After the coffee break sessions were done dually (coordinator meeting and groups student meetings)

Minutes of the Coordinator Meeting will be sent separately. The content covered:

- Ensuring Quality Control;
- Key Milestones & Deadlines
- Activities, Results & Objectives.
- Planning Turkey Meeting (confirmed at 5th (Arrival) -9th (Departure) of May Ankara)
- Minutes
- Ensuring quarterly reports

A general remark: proposed changes in the budget have been approved by the TBG-partners. All partners agreed to sent the time sheets signed and stamped on the 26th of June 2016. Formal contracts regarding staff members are mandatory. All tasks have to be done before the closing of the schools in Greece, Croatia, Turkey and Portugal.

The student group sessions covered the relation of the business ideas (TECBag, Mom's Assistant, Vita Juice and Mostra) to social media marketing and selling a product on the market place. The first important lessons were through the Workshops Personal Branding about your own brand:

- The Brand 'I' - Who Am I ?
- Including Best Profile Pic / Bio

Explained was that it's important to discover yourself and that you are a brand on social media and in life. Of course this also is the case for the 4 business ideas.

During the whole second day the students worked on their group assignments around their business ideas. *House Rules:*

- *Be Honest*
- *Mobile phones allowed*
- *Toilet visits allowed*

The following components had to be included:

- Decide on the logo and colours to use
- Who is your target group / audience?
- write a short bio / description about your product, preferably a slogan
- Set up 2 social media platforms related to your product
- Set up a website related to your product

The group assignments were finished with a presentation of the business products on the Conference Market Place. The market place selling was finalised with LIVE TV Presentations of each Group with their Business Idea on the Market Place through Periscope.

At the end of the LIVE presentations students and teachers rated the products on the basis of feel / connection with the product with a sticker (green: I would buy it, orange: I would probably buy it; red: I will not buy it). Important note; Main lesson: That the feel with the product has nothing to do with the quality of a product, quality of the services and presentation. It has only to do with the demand on the market. The seller has to listen to the customer.

Network dinner at 'Asian Fusion Restaurant La Merlina'

April 16th

Social and cultural activities

April 17th

Departure to home country

The minutes were sent to all the partners and its content approved.

Date: 18-04-2016	Signature of the contact person of the organisation
18-4-2016	Carla de Vreij, Chairman  